

Women in Nontraditional Careers

17
DVDs!

The 15-minute DVDs in the Her Own Words® series on Women in Nontraditional Careers highlight women at work!

"You spend so much of your life at work," as one woman says. "You spend more time at work than you do with your family at home. If you don't find something that you like to do, you're going to be miserable. You've got to just keep looking and looking until you can find something that you enjoy doing."

Women, like men, find that a variety of factors make a career a good fit for a particular person. Some people like to work outside; others prefer office work. Some people want a great deal of personal autonomy and responsibility; others want to work as part of a larger team. Some people are looking for a job that allows them to do physical work or to use tools. Some are looking for a job where they can dress up every day; for others, that's the last thing they would want. Some like to travel; others would rather stay close to home. Some people feel money is the most important part of job satisfaction; others disagree.

Careers that are nontraditional for women (those in which women make up less than 25% of the workforce) include a wide array of diverse occupations. These 17 DVDs offer audiences an opportunity to hear dozens of women describe their work and what they do and don't like about it. The women workers include police officers, firefighters, machinists, engineers, electronics technicians, entrepreneurs, carpenters, plumbers, painters, and welders.

All 17 Nontraditional Careers DVDs feature women workers speaking directly to the audience in their own voices and in their own words. "All speak confidently about the work they do and why they like it.

The series underscores the excitement and growth potential of career choices and changes. The concept throughout is that the women who do the work are the experts" (*Labor Studies Journal*).

These DVDs are used enthusiastically by teachers, counselors, career-exploration-day organizers, equity team members, and vocational professionals throughout the country. Because each woman speaks directly to the audience in her own voice and in her own words, the DVDs are suitable for many ages. The conversational style appeals to a wide variety of audiences, from high school and community college students to general adult groups. All of the DVDs are Closed Captioned. 



“Highly Recommended”
Educational Media Reviews Online (EMRO)



“The series underscores the excitement and growth potential of career choices and changes”
Labor Studies Journal



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...educational and inspiring for any woman who is considering entering one of these nontraditional occupations.

Her Own Words® First-person narratives highlighting Women in Nontraditional Careers



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NontraditionalCareers.com

- ▶ **Women in Nontraditional Careers: An Introduction**
 23003 DVD 15 min. _____ @ \$95 _____
 23002 Resource Guide 114 pp. _____ @ \$45 _____
- ▶ **Shifting Gears: Changing Careers**
 32003 DVD 15 min. _____ @ \$95 _____
 32002 Resource Guide 114 pp. _____ @ \$45 _____
- ▶ **Work Talk: Women in Nontraditional Careers in Their Own Words**
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**“The average woman
would amaze herself!”**

“We can do it!”

**DVDs &
Posters**

Their Work, Their Words / Women in Nontraditional Careers

Nontraditional Careers are those in which women make up less than 25% of the workforce. Pay, benefits, and job satisfaction can be much higher than in traditionally female occupations.

DVDs

Women in Nontraditional Careers: An Introduction
Work Talk: *Women in Nontraditional Careers in Their Own Words*
Shifting Gears: Changing Careers

Math at Work: *Women in Nontraditional Careers*
Writing at Work: *Women in Nontraditional Careers*

Women in Agriculture
Women in the Automotive Industry
Women in Building Construction
Women in Dentistry
Women in Electronics
Women in Engineering
Women Entrepreneurs
Women in Firefighting
Women in Highway Construction
Women in Machining
Women in Policing
Women in Welding

Posters

“We Can Do It”
“Good Career Moves”
“I Like To Be Active”
“My Job Makes Me Happy”
“92,000 Hours”

**“The series underscores
the excitement and
growth potential of
career choices and changes”**
Labor Studies Journal

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“Powerful images of women at work”

—*Labor Studies Journal*

“Highly recommended”

—*Educational Media Reviews Online (EMRO)*

Women in Nontraditional Careers: An Introduction

DVD 15 minutes; Resource guide 114 pages

Highlights forty-six women from a wide variety of backgrounds, including welders, firefighters, construction workers, machinists, a helicopter pilot, a dump-truck driver, police officers, dentists, athletic coaches, a service mechanic, a mason, & a mold-making apprentice. **“An excellent overview”** – *Labor Studies Journal*.

Work Talk: Women in Nontraditional Careers in Their Own Words

DVD 15 minutes; Resource guide 114 pages

Fast-paced; highlights dozens of diverse women in a wide variety of careers. What makes a job gratifying and challenging varies from person to person, but it's important to find the right career for you. A great discussion-starter. **“A lively panorama of women in a wide variety of nontraditional jobs”** – *School Library Journal*.

Shifting Gears: Changing Careers

DVD 15 minutes; Resource guide 114 pages

Nineteen women who have changed from more traditional jobs (food-service, clerical, CNA, childcare) to careers that are not traditional for women (heavy-equipment operator, engineer, electrician). **“All the women speak frankly about their former working lives, why they wanted a change, how they accomplished that change and what its benefits have been”** – *EMRO*.

Math at Work: Women in Nontraditional Careers

DVD 15 minutes; Resource guide 114 pages

Thirteen women ranging from a helicopter pilot, an architect, a police officer, and a firefighter, to machinists & welders, highlight how they use mathematics on the job. **“Inspirational”** – *School-to-Work News*.

Writing at Work: Women in Nontraditional Careers

DVD 15 minutes; Resource guide 114 pages

Nineteen women who use writing on the job. “You have to be able to present well, you have to be able to write well, or you’re just someone sitting in the corner at a computer desk,” says an engineer. **“Highly recommended”** – *EMRO*.

Women in Agriculture

DVD 15 minutes; Resource guide 114 pages

Nineteen women from a wide array of backgrounds who work in agricultural fields including broadcasting, production vegetable, dairy, and flower farming, internet distribution, cheesemaking, and retail operators. **“Agriculture is such an exciting field,”** says one woman.

Women in the Automotive Industry

DVD 15 minutes; Resource guide 114 pages

Nine women who work in a wide variety of occupations within the automotive industry (used-car sales manager, automotive-technology instructor, leasing manager, auto-repair shop owner/operator, automotive-tool distributor, & several automotive technicians). “Don’t let anyone tell you you can’t do this,” says one. **“A refreshing introduction”** – *School Library Journal*.

Women in Building Construction

DVD 15 minutes; Resource guide 114 pages

Nine women who work in building construction, including carpentry, architecture, sheet metal, painting, lighting design, plumbing, electrical, and heat & frost insulation. “The average woman would amaze herself,” asserts a carpenter. **“We can do it!”** says an architect.

Women in Dentistry

DVD 15 minutes; Resource guide 114 pages

Four dentists in a variety of specialties. **“Both educational and inspiring”** – *Labor Studies Journal*.

Women in Electronics

DVD 15 minutes; Resource guide 114 pages

Nine women, including electronics technicians, electrical engineers, & an author of technical books on electronics. **“An excellent introduction”** – *EMRO*.

Women in Engineering

DVD 15 minutes; Resource guide 114 pages

Thirteen engineers who work on roller coasters, wastewater-treatment plants, commercial packaged baked goods, human resources, power utilities, telecommunications, tractors, & streambed improvement. **“Invaluable for math, science, and career curriculums; excellent”** – *School Library Journal*.

Women Entrepreneurs

DVD 15 minutes; Resource guide 114 pages

Twenty-five women who own their own businesses, including a bicycle courier, dry cleaner, wholesale florist, highway-construction company, restaurant, grocery store, & many others. **“Highly recommended”** – *EMRO*.

Women in Firefighting

DVD 15 minutes; Resource guide 114 pages

Six firefighters, including paramedics, a lieutenant, & a fire chief. “I was twenty-five years old when I realized, hey, I can do this!” says one firefighter. **“Highly recommended—a valuable source of real-world career information”** – *School-to-Work News*.

Women in Highway Construction

DVD 15 minutes; Resource guide 114 pages

Twenty-one highway-construction workers including pavement marker, civil engineer, concrete finisher, inspector, carpenter, electrician, operating engineer, laborer, materials tester, & owner of a highway-construction company. **“A fine orientation”** – *Today’s Librarian*.

Women in Machining

DVD 15 minutes; Resource guide 114 pages

Seven machinists who work in a variety of jobs. One points out that she does less heavy lifting as a machinist than she did as a waitress. **“Recommended”** – *Learning Resource Materials Update*.

Women in Policing

DVD 15 minutes; Resource guide 114 pages

Six police officers with different specialties. “This is the type of job that has a future,” says one.

Women in Welding

DVD 15 minutes; Resource guide 114 pages

“I enjoy working with my hands,” says one welder. “There are very few things as satisfying in life as having a job that pays you well that you like,” says another. **“Powerful”** – *Tradeswomen Tools for Change*.

NontraditionalCareers.com